

Marketing Executive (m/f/d)

Salary: GBP 26,000-34,000

Location: London (with significant flexibility for remote working)

Expected start date: March 1, 2022

Are you an organizational talent with expertise in campaign management? We are looking for a self-driven person who gets stuff done and executes marketing activities independently. You will be joining our international Marketing team with a unique company culture in a fast-paced market.

Your responsibilities

- Develop, deliver, and manage customer acquisition and retention campaigns
- Organize exhibitions, events, and webinars
- Create and maintain slide decks
- Make documents look nice (slides, contracts, agreements)
- Create and send email campaigns and physical mailings

Your benefits with Luware

- Take charge of your own projects
- Short decision paths and a lot of freedom to pitch ideas
- Chance to grow in your role
- Remote and flexible working
- Be part of a dynamic and fast-growing tech company
- A friendly, multi-cultural and ambitious team

Your skills

- Pro-active personality that drives projects forward with a hunger for inspiring new ideas.
- Proven track record of executing B2B marketing campaigns
- Strong time management and organizational abilities.
- Experience with CRM/mailing tools (Salesforce/Pardot preferred).
- Exceptional Microsoft Office (PowerPoint, Word) skills
- Excellent English communication skills; German is a big plus
- A desire to work in a fast paced, collaborative environment

About Luware

Luware is a leading software company for customer service solutions that are seamlessly integrated into Microsoft Teams. There are over 100 Luwarians in Switzerland, the UK, Germany, Belarus, Poland and the USA. The friendly Marketing team is based in London and Zurich.

We are looking forward to getting to know you!

Send us your application through the [form on our website](#).

Please also provide a cover letter that makes it clear why you want to work for Luware.